

Youth Summit

Tactics

Pre-summit summit
Reach out to urban velo cultures
Reach out to youth groups
Be including; cast wide net, especially gender
North and south summits
Bike manufacturers as sponsors
Traveling summit of pre-summits
Should include other modes?

Possible Summit Activities

Streetscape design
Campaign development
Bike show
Media content development
Bike maintenance skills
Races/competitive events
Leadership training, program development
Include college-level, teens, high schools
Career opportunities in bike industry
Scholarships to send delegates to DC to lobby
Cycling street skills
Bike film making and screenings
O2-style health education
First aid/CPR training
Ride planning and promotion, social media
Peer counseling
Liability issues, alcohol use, drugs

Allies

Youth orgs
Bike manufacturers
Girl/Boy Scouts
Y programs
High School environmental clubs
Student government groups
Big-name riders, MTB, etc.
IMBA, CORBA
Ciclovias
Bike shops, coops
Parents
T.A.R.C.
Foundations
Corporations with PR problems

Opponents

Parents

Goals

Opportunity for youth to develop campaigns
Youth-run event
Leadership development

Organization building; mentorship
Development next generation of advocates
Get kids engaged
Keep kids safe while riding
Train kids to teach kids
Kids lobby parents
Develop miscellaneous bike activities
ID leaders and empower them
ID what kids want
Empower kids to lobby elected officials
Role models – model good behavior
Give kids a voice and skills
Teaches independence
Youth encourage youth to bike
Fun activities, rides, wide diverse participation
Learn from other bike conferences (NYC)
Institutionalize youth participation in CBC
Reach out to girls, diversity population
Assure continuation of bike movement
Learn from mentors
Pool ideas

Issues

Drugs, alcohol use
Liability
Funding/sponsorship
Transportation to conference
Conference location
Fair representation
Good facilitation: college youth?