

Social Justice

Issues

40% of income of low-income folks (at least) on transportation expenses

Issues around education – no bilingual education currently

Respect and pride for all who are biking

Prioritizing social justice

How do we prioritize ?? as of greatest need – based on crash data

Economic data (transit dependent) – also performance measures

Not reinventing the wheel – sharing what is working at local level

Network to share ideas via CBC

ID success

Statewide branding of bicycling – show all different folks on all different bikes and biking benefits everybody

Making the work more bikable is making the world more socially just – CBC can help show this through more inclusive imagery

Positive images – bicycle NOT second class choice

Access to bikes – Earn-a-Bike and other give-away programs

Legislation to make impounded bikes available for donation

Bike recycling program statewide

Find replicable models of success, ie, bike polo in Bakersfield

Internal policy within CBC – what policies have social justice implications?

Intern positions for low income/POC youth

Grant alerts on CBC website – especially for social justice