

Funding

Goals:

- (1) More \$ for bike education and infrastructure
- (2) More people on bikes

CBC capacity help for locals:

Understanding trans finance for locals

Education for local elected around funding. Make sure its about supporting active transit.

Changing criteria for eligible projects funded by various funding sources

Annual fee for parking spaces (internalize the externalities)

Public health dollars

Public auto insurance

Auto insurance surcharge

Hotel/tourist fees

VMT fee ("pay as you go")/regular fees based on vehicle weight

\$1 per bike sold (for education)

Legislation to allow local jurisdictions to raise \$ to pay for transit/bike/pedestrian projects

Public/Private partnerships to offset costs or funds infrastructure.

Educate re: The cost of our looming maintenance liabilities

Goal(s):

3 Main campaign ideas:

- (1) \$1 tax on bike for education
- (2) Supporting indirect bike supportive legislation - i.e: anything making driving more difficult
- (3) Gas tax with inflation

Notes:

Are percentages the way forward (linking funds to injuries), or too divisive?

More \$ needed overall (growing the pie); doesn't address mode shift

potential for private funding

Transportation impact fees. Incentives to reduce parking (based on CEQA mitigation-doesn't work in lean economic times).

Expanding roads impose hidden costs

Final thoughts:

1. Raise state and federal gas taxes index to inflation raise other taxes. (Oil severance tax)
Vehicle license/ regular fee increases
2. Performance measures/metrics for allocation funding